

Supplier Performance and the SMICoP Domestic Monitoring and Compliance Survey Report:

Results for Smart Meter Installations occurring from October to December 2019

Published 30 June 2020





Summary

The Smart Meter Installation Code of Practice (<u>SMICoP</u>) is a set of rules that energy suppliers must follow when installing smart meters in homes and smaller businesses.

To make sure these standards have been met by the energy suppliers, a sample of customers are asked about their experiences when their smart meter was installed. These surveys are carried out by independent survey organisations on behalf of energy suppliers. More information regarding the methodology can be found within the Annex A of this report.

The Monitoring and Compliance Customer Survey (MCCS) report was established to show if energy suppliers have met their obligations and responsibilities set out in the SMICoP rules. This report provides a summary of the answer's customers gave about what happened when a smart meter was installed in their home. Some of the questions within the report show how your energy supplier is performing when installing smart meters in homes compared to other suppliers.

Some of the questions within the report do not demonstrate the performance of an energy supplier if looked at on their own. For the questions that don't indicate a better or worse performance, that are intended to help qualify¹ a subsequent question, the information is presented listed by supplier in alphabetical order in black shaded tables and figures. Where suppliers' performance is ranked highest to lowest, these are shown in blue shaded tables and figures. Where Suppliers are ranked, their score is rounded to the nearest whole number percentage.

<u>Ofgem</u> monitors suppliers' compliance with this code; including results which may suggest poor or low performance when compared to others.

If you can't see your energy supplier in this report, or for a specific question, there are a few reasons why this might be. Suppliers' results are only included for questions where 30 or more of their customers responded. A lower response rate can make it difficult to draw reliable conclusions and so they aren't included. If a supplier doesn't appear in a graph or table, it does not mean they scored 0% from customers for that question. If a supplier plans on installing a small number of meters they might not need to complete surveys every quarter. Some suppliers report annually. The thresholds for when a supplier has to submit survey results, and how often, are set out in Annex B.

A full list of suppliers who submitted survey results can be found later on in this report, in Figure 7.

The publication of this report for the results from Quarter 4 2019 was delayed due to the impact of COVID-19.

¹ Qualifying question definition - It is a question which either qualifies or disqualifies respondents from moving onto a certain question, depending on the answer that they chose. For example, for question 4a, if people answered "Yes" to this question, they are able to move onto question 4b. If people answered "No" to this question, they move straight onto question 5.



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If you have question about your own smart meter installation, please get in touch with your energy supplier whose contact details can be found on your most recent bill.

If you want more information about the Monitoring and Compliance Customer Survey, please visit the SMICoP website or email smicop@electralink.co.uk. The rules about the Monitoring and Compliance Customer Survey can be found in section C of the code, found here here.



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Question 1: Were you told you were getting a smart meter?

Your energy supplier should get in touch with you before a smart meter is installed.

The chart below shows the percentage of customers who said that, yes, their energy supplier told them they were getting a smart meter.

Figure 1: October to December 2019 results of "Yes" responses, ranked highest to lowest, Question 1 "Were you told you were getting a smart meter?"

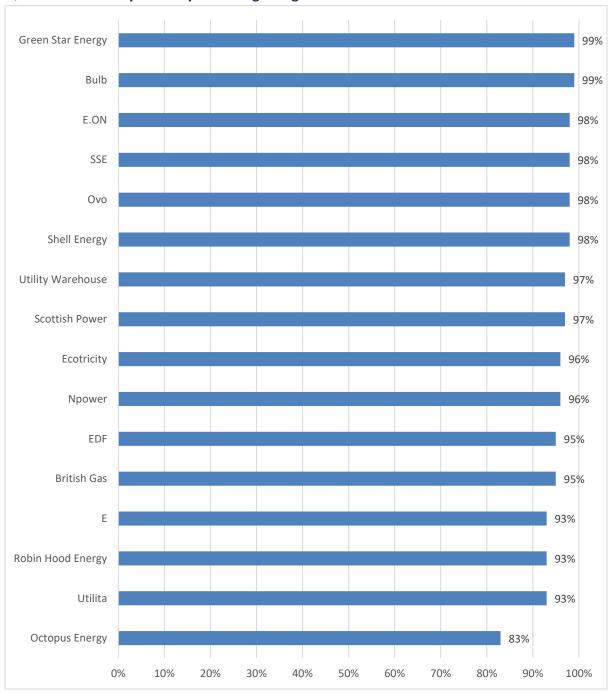






Table 1: Energy supplier results for Question 1, ranked highest to lowest, for installations occurring October to December 2019.

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| British Gas | 95% | | | |
| Bulb | 99% | | | |
| Е | 93% | | | |
| E.ON | 98% | | | |
| Ecotricity | 96% | | | |
| EDF | 95% | | | |
| Green Star Energy | 99% | | | |
| Npower | 96% | | | |
| Octopus Energy | 83% | | | |
| Ovo | 98% | | | |
| Robin Hood Energy | 93% | | | |
| Scottish Power | 97% | | | |
| Shell Energy | 98% | | | |
| SSE | 98% | | | |
| Utilita | 93% | | | |
| Utility Warehouse | 97% | | | |



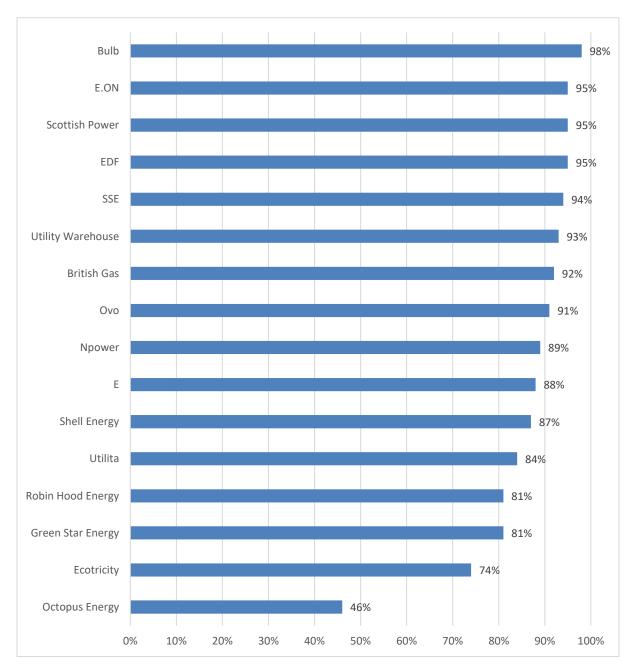


Question 2: Were you offered an In-Home Display?

Your energy supplier should offer you an In-Home Display (IHD) when your smart meter is installed. IHDs are hand-held devices which show near real-time information about how much energy is being used, and what it costs in pounds and pence.

IHDs also have other helpful features, like showing how much energy was used in the recent past. With this information, you can easily understand what energy you are using, and how you might make changes to use less and save money on your bills.

Figure 2: October to December 2019 results of "Yes" responses, ranked highest to lowest, to Question 2 "Were you offered an In-Home Display"





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Table 2: Energy supplier results for Question 2, ranked highest to lowest, for installations occurring in October to December 2019

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| British Gas | 92% | | | |
| Bulb | 98% | | | |
| Е | 88% | | | |
| E.ON | 95% | | | |
| Ecotricity | 74% | | | |
| EDF | 95% | | | |
| Green Star Energy | 81% | | | |
| Npower | 89% | | | |
| Octopus Energy | 46% | | | |
| Ovo | 91% | | | |
| Robin Hood Energy | 81% | | | |
| Scottish Power | 95% | | | |
| Shell Energy | 87% | | | |
| SSE | 94% | | | |
| Utilita | 84% | | | |
| Utility Warehouse | 93% | | | |

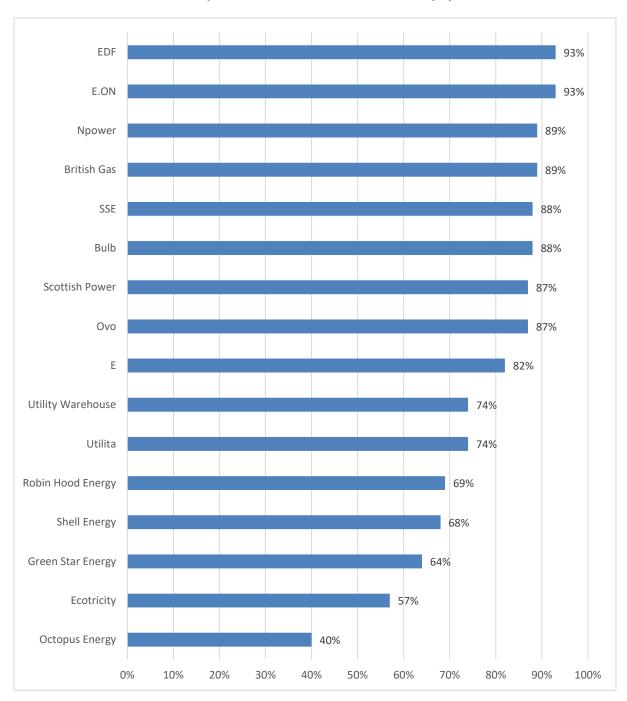




Question 3: Did the installer provide a demonstration of the equipment installed?

You should be given an easy to understand demonstration of how to use a new smart meter, and the In-Home Display. You should be able to understand the information you can see on the IHD. This will help you get the most out your smart meter, and mean you are able to properly understand how you are using energy.

Figure 3: October to December results of "Yes" responses, ranked highest to lowest, to Question 3 "Did the installer provide a demonstration of the equipment installed?"





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Table 3: Energy supplier results for Question 3, ranked highest to lowest, for installations occurring in October to December 2019

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| British Gas | 89% | | | |
| Bulb | 88% | | | |
| E | 82% | | | |
| E.ON | 93% | | | |
| Ecotricity | 57% | | | |
| EDF | 93% | | | |
| Green Star Energy | 64% | | | |
| Npower | 89% | | | |
| Octopus Energy | 40% | | | |
| Ovo | 87% | | | |
| Robin Hood Energy | 69% | | | |
| Scottish Power | 87% | | | |
| Shell Energy | 68% | | | |
| SSE | 88% | | | |
| Utilita | 74% | | | |
| Utility Warehouse | 74% | | | |



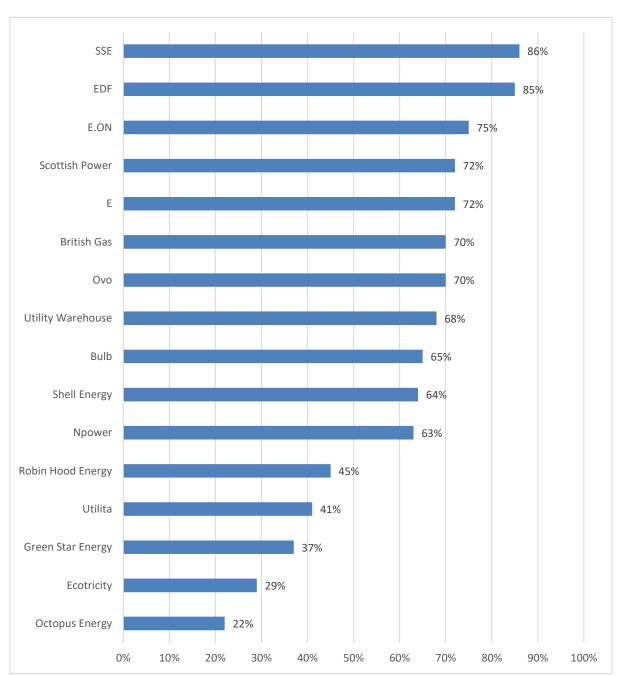


Question 4: Did the installer offer advice or information on how to use less electricity and/or gas during the visit?

When you have a smart meter installed, your energy supplier should also offer you advice about how to save energy.

To make sure the energy savings advice is relevant to you, the information should be tailored to your home and energy habits (see question 4b).

Figure 4.1: October to December 2019 results of "Yes" responses, ranked highest to lowest, to Question 4 "Did the installer offer advice or information on how to use less electricity and/or gas during the visit?"





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Table 4.1: Energy supplier results for Question 4, ranked highest to lowest, for installations occurring in October to December 2019

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| British Gas | 70% | | | |
| Bulb | 65% | | | |
| Е | 72% | | | |
| E.ON | 75% | | | |
| Ecotricity | 29% | | | |
| EDF | 85% | | | |
| Green Star Energy | 37% | | | |
| Npower | 63% | | | |
| Octopus Energy | 22% | | | |
| Ovo | 70% | | | |
| Robin Hood Energy | 45% | | | |
| Scottish Power | 72% | | | |
| Shell Energy | 64% | | | |
| SSE | 86% | | | |
| Utilita | 41% | | | |
| Utility Warehouse | 68% | | | |





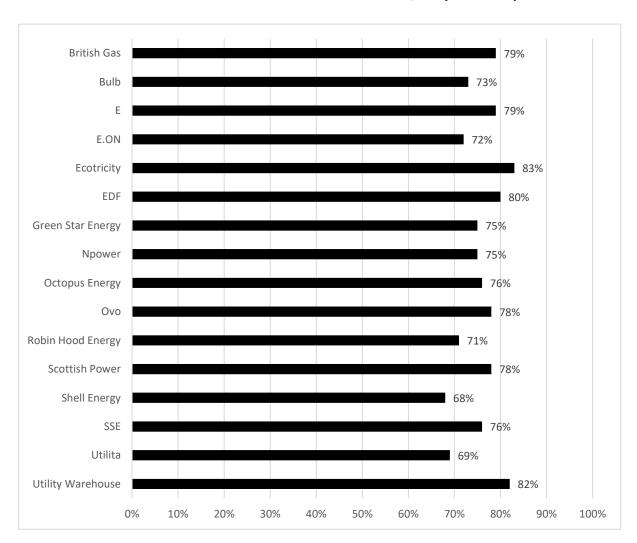
Question 4a: If the installer did offer advice or information, did you take up the offer?

People who said they were offered energy saving advice by meter installer were asked if they accepted the oportunity to find out about how they might save money and energy.

It is up to a customer if they want to get energy saving advice from the person installing the meter. So, the number of people who answer 'yes' to this question is likely to be less the number of people who respond to other questions.

The responses to this question are listed in alphabetical order by supplier. Where the figure is presented in black, the question is a qualifying question² for a subsequent question, which does not demonstrate any comparison of performance between the energy suppliers.

Figure 4.2: October to December 2019 results of "Yes" responses, in alphabetical order, to Question 4a "If the installer did offer advice or information, did you take up the offer?"



² Qualifying question definition - It is a question which either qualifies or disqualifies respondents from moving onto a certain question, depending on the answer that they chose. For example, for question 4a, if people answered "Yes" to this question, they are able to move onto question 4b. If people answered "No" to this question, they move straight onto question 5.



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Table 4.2: Energy supplier results for Question 4a, in alphabetical order, for installations occurring in October to December 2019

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| British Gas | 79% | | | |
| Bulb | 73% | | | |
| Е | 79% | | | |
| E. E.ON | 72% | | | |
| Ecotricity | 83% | | | |
| EDF | 80% | | | |
| Green Star Energy | 75% | | | |
| Npower | 75% | | | |
| Octopus Energy | 76% | | | |
| Ovo | 78% | | | |
| Robin Hood Energy | 71% | | | |
| Scottish Power | 78% | | | |
| Shell Energy | 68% | | | |
| SSE | 76% | | | |
| Utilita | 69% | | | |
| Utility Warehouse | 82% | | | |



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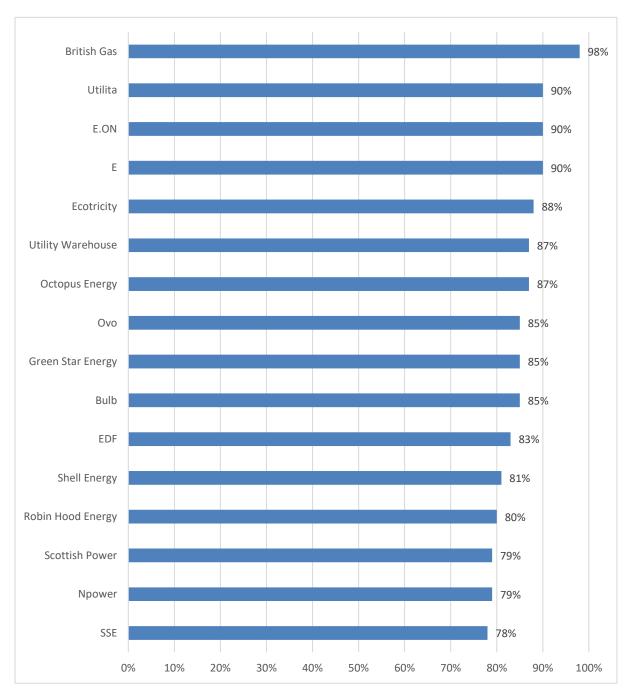


Question 4b: Did the advice or information given take into account your home and/or how you use energy?

Energy suppliers should offer energy saving advice based on your home and how you use energy.

If a customer has said they accepted energy saving advice (4a) they are also asked if the advice was tailored to them. This question is likely to have fewer people respond than other questions.

Figure 4.3: October to December results of "Yes" responses, ranked highest to lowest, to Question 4b "Did the advice or information given take into account your home and/or how you use energy?"





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Table 4.3: Energy supplier results for Question 4b, ranked highest to lowest, for installations occurring in October to December 2019

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| British Gas | 98% | | | |
| Bulb | 85% | | | |
| E | 90% | | | |
| E.ON | 90% | | | |
| Ecotricity | 88% | | | |
| EDF | 83% | | | |
| Green Star Energy | 85% | | | |
| Npower | 79% | | | |
| Octopus Energy | 87% | | | |
| Ovo | 85% | | | |
| Robin Hood Energy | 80% | | | |
| Scottish Power | 79% | | | |
| Shell Energy | 81% | | | |
| SSE | 78% | | | |
| Utilitta | 90% | | | |
| Utility Warehouse | 87% | | | |





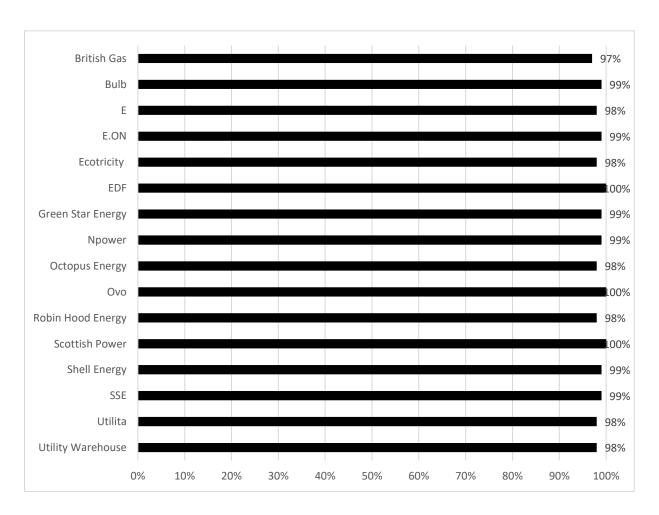
Question 5: Were you asked to pay for any goods and services before, during or after the installation visit?

Energy suppliers must ask permission to discuss goods or services when a smart meter is installed.

The chart below shows the percentage of customers who confirmed they were <u>not</u> asked to pay for a goods or services. Having low numbers of responses from a supplier makes it difficult to draw reliable conclusions. So only where there are 30 or more responses to the question are the supplier's responses included.

The responses to this question are listed in alphabetical order by supplier. Where the figure is presented in black, the question is a qualifying question³ for a subsequent question, which does not demonstrate any comparison of performance between the energy suppliers.

Figure 5: October to December 2019 results of "No" responses, in alphabetical order, to Question 5 "Were you asked to pay for any goods and services before, during or after the installation visit?"



³ Qualifying question definition- It is a question which either qualifies or disqualifies respondents from moving onto a certain question, depending on the answer that they chose. For example, for question 4a, if people answered "Yes" to this question, they are able to move onto question 4b. If people answered "No" to this question, they move straight onto question 5.



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Table 5: Energy supplier results for Question 5, in alphabetical order, for installations occurring in October to December 2019

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| British Gas | 97% | | | |
| Bulb | 99% | | | |
| E | 98% | | | |
| E.ON | 99% | | | |
| Ecotricity | 98% | | | |
| EDF | 100% | | | |
| Green Star Energy | 99% | | | |
| Npower | 99% | | | |
| Octopus Energy | 98% | | | |
| Ovo | 100% | | | |
| Robin Hood Energy | 98% | | | |
| Scottish Power | 100% | | | |
| Shell Energy | 99% | | | |
| SSE | 99% | | | |
| Utilita | 98% | | | |
| Utility Warehouse | 98% | | | |



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Question 5a: If yes, had the energy supplier asked for your permission to discuss goods and services before the visit?

If a customer says they were asked to pay for goods or services before the visit (Q5), they are also asked if the supplier had asked permission to talk about this beforehand. This is because only some people are asked this question the number of responses may be fewer than for other questions.

Fewer than 30 responses were received for each supplier for Question 5a for the period October to December 2019. Having low numbers of responses makes it difficult to draw reliable conclusions, so they aren't included in the report, and so no graph or table is shown here.



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Question 6a: Did anyone present at the installation have any additional needs or specific requirements that the installer needed to take into account during the installation?

A supplier should check if anyone in the home has any specific or additional needs where a smart meter is getting installed.

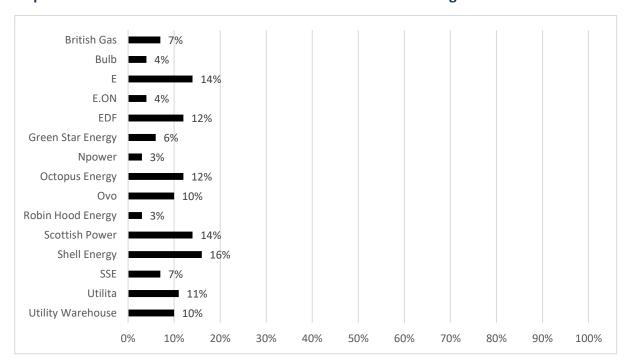
All people who responded to the survey were asked if anyone in the home had additional needs. Where they answered that they did have additional needs or specific requirements they were asked a follow up question, checking that these were taken into account when the smart meter was installed.

An example of this might include medical equipment that needs a constant supply of energy, even when the electricity supply to the house is switched off. Or if a customer had a visual impairment, the meter installer might show them how to use the smart meter in a different way.

Fewer than 30 responses were received from one energy supplier for Question 6a for the period of October to December 2019. Having low numbers of responses makes it difficult to draw reliable conclusions, so they aren't included within this question.

The responses to this question are listed in alphabetical order by supplier. Where the figure is presented in black, the question is a qualifying question⁴ for a subsequent question, which does not demonstrate any comparison of performance between the energy suppliers.

Figure 6.1: October to December results of "Yes" responses, in alphabetical order, to Question 6a "Did anyone present at the installation have any additional needs or specific requirements that the installer needed to take into account during the installation?"



⁴ Qualifying question definition- It is a question which either qualifies or disqualifies respondents from moving onto a certain question, depending on the answer that they chose. For example, for question 4a, if people answered "Yes" to this question, they are able to move onto question 4b. If people answered "No" to this question, they move straight onto question 5.



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Table 6.1: Energy supplier results for Question 6a, in alphabetical order, for installations occurring in October to December 2019

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| British Gas | 7% | | | |
| Bulb | 4% | | | |
| Е | 14% | | | |
| E.ON | 4% | | | |
| EDF | 12% | | | |
| Green Star Energy | 6% | | | |
| Npower | 3% | | | |
| Octopus Energy | 12% | | | |
| Ovo | 10% | | | |
| Robin Hood Energy | 3% | | | |
| Scottish Power | 14% | | | |
| Shell Energy | 16% | | | |
| SSE | 7% | | | |
| Utilita | 11% | | | |
| Utility Warehouse | 10% | | | |



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Question 6b: Were your needs taken into account during the installation?

For those people who had said they did have additional needs, they were asked to say if they felt their needs were taken into account during the installation.

Because only some people are asked this question the number of responses may be fewer than for other questions. Having low numbers of responses from a supplier makes it difficult to draw reliable conclusions. So only where 30 or more responses were provided for a question are the supplier's responses included.

Figure 6.2: October to December 2019 results of "Yes" responses, ranked highest to lowest, to Question 6b "Were your needs taken into account during the installation?"

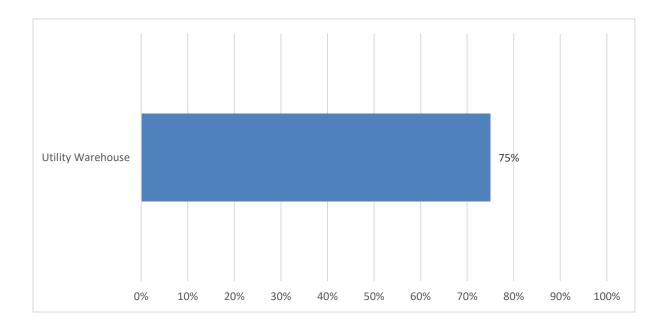






Table 6.2: Energy supplier results for Question 6b, ranked highest to lowest, for installations occurring in October to December 2019

| | Oct to Dec 2019 | Jan to Mar 2020 | Apr to Jun 2020 | Jul to Sep 2020 |
|-------------------|-----------------|-----------------|-----------------|-----------------|
| Utility Warehouse | 75% | | | |





Summary of Energy supplier Reponses for All Questions

Table 7: Overall supplier results for all survey questions, in alphabetical order, for installations occurring in October-December 2019

| | % yes | % no | % yes | % yes | % yes |
|-------------------|-------|-------|-------|-------|-------|-------|------|-------|-------|-------|
| | Q1 | Q2 | Q3 | Q4 | Q4a | Q4b | Q5 | Q5a | Q6a | Q6b |
| British Gas | 95% | 92% | 89% | 70% | 79% | 98% | 97% | n/a | 7% | n/a |
| Bulb | 99% | 98% | 88% | 65% | 73% | 85% | 99% | n/a | 4% | n/a |
| E | 93% | 88% | 82% | 72% | 79% | 90% | 98% | n/a | 14% | n/a |
| E.ON | 98% | 95% | 93% | 75% | 72% | 90% | 99% | n/a | 4% | n/a |
| Ecotricity | 96% | 74% | 57% | 29% | 83% | 88% | 98% | n/a | n/a | n/a |
| EDF | 95% | 95% | 93% | 85% | 80% | 83% | 100% | n/a | 12% | n/a |
| Green Star Energy | 99% | 81% | 64% | 37% | 75% | 85% | 99% | n/a | 6% | n/a |
| Npower | 96% | 89% | 89% | 63% | 75% | 79% | 99% | n/a | 3% | n/a |
| Octopus Energy | 83% | 46% | 40% | 22% | 76% | 87% | 98% | n/a | 12% | n/a |
| OVO | 98% | 91% | 87% | 70% | 78% | 85% | 100% | n/a | 10% | n/a |
| Robin Hood Energy | 93% | 81% | 69% | 45% | 71% | 80% | 98% | n/a | 3% | n/a |
| Scottish Power | 97% | 95% | 87% | 72% | 78% | 79% | 100% | n/a | 14% | n/a |
| Shell Energy | 98% | 87% | 68% | 64% | 68% | 81% | 99% | n/a | 16% | n/a |
| SSE | 98% | 94% | 88% | 86% | 76% | 78% | 99% | n/a | 7% | n/a |
| Utilita | 93% | 84% | 74% | 41% | 69% | 90% | 98% | n/a | 11% | n/a |
| Utility Warehouse | 97% | 93% | 74% | 68% | 82% | 87% | 98% | n/a | 10% | 75% |

Performance comparison questions
Qualifying questions

An energy supplier who had fewer than n/a 30 responses to the question/An energy supplier who did not submit results



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Annex A - Methodology

Interviews are conducted via telephone (Computer Assisted Telephone Interviews) or online, depending on what the customer prefers.

The interviews are completed within 15 days of the smart meter installation.

The interviews are carried out by an independent audit organisation using a methodology the supplier agrees in advance. Samples are drawn from all installations carried out in homes by the energy supplier in the relevant period.

Energy suppliers will need to provide a complete list of completed installations to their chosen independent survey organisation each week. The independent survey organisation selects which customers to invite to take part in the survey from those lists.

The independent survey organisation will choose which days and times to interview customers, making sure the Market Research Society Code of Conduct is adhered to.

- If a supplier is planning fewer than 5,000 smart meter installations in homes in the next 12 months, there is no requirement to survey customers.
- If a supplier is planning between 5,000-20,000 smart meter installations in homes in the next 12 months, 500 surveys will need to be completed over the year
- If a supplier is planning more than 20,000 smart meter installations in homes in the next 12 months, 500 surveys will need to be completed each calendar quarter where 5,000 or more installations have happened.

More information about the SMICoP Monitoring and Compliance Customer Survey methodology can be found in section C of the code.





Annex B – Monitoring Compliance Customer Survey submission thresholds

If a supplier plans on installing a lower number of meters, they might not need to complete surveys every quarter. Some suppliers report annually. The thresholds for when a supplier has to submit survey results, and how often are set out below:

Installations at Domestic Premises

Fewer than 5k planned installation-visits per annum

If an energy supplier is planning fewer than 5k installations in respect of Domestic Premises in the next 12 months, there is no requirement to survey customers for compliance purposes.

5k-20k planned installation-visits per annum

If an energy supplier is planning between 5k-20k installations in respect of Domestic Premises in the next 12 months, a total of 500 surveys will need to be completed to cover the 12-month period. Interim results from these surveys could be passed to (or requested by) the Authority, but only the annual results would be used for compliance purposes.

More than 20k planned installation-visits per annum

If an energy supplier is planning more than 20k installations in respect of Domestic Premises in the next 12 months, 500 surveys will need to be completed each calendar quarter where 5k and above installations have taken place. Results from these surveys could be passed to (or requested by) the regulator, and used for compliance purposes.

More information about the SMICoP Monitoring and Compliance Customer Survey submission thresholds can be found in <u>section C of the code</u>.



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